

• COLOUR — FULL RAMPS (10-100)

Neutral	Brand	Green	Gray	Purple	Blue
White #FFFFFF	10 · #F0FDFA	10 · #DFFFEF	10 · #F6F7F9	10 · #F8F1FF	10 · #EEFAFF
Black #000000	20 · #CCFBF1	20 · #A7F3D0	20 · #EBEBEB	20 · #E8D1FF	20 · #C8F0FF
Functional	30 · #99F6E4	30 · #A7F3D0	30 · #ADADAD	30 · #D9B2FF	30 · #A3E6FF
Error #C8102E	40 · #5EEAD4	40 · #6EE7B7	40 · #858585	40 · #C58FF9	40 · #7DDCFF
	50 · #2DD4BF	50 · #34D399	50 · #595959	50 · #AE6BEF	50 · #54C9F4
	60 · #1F9F8B	60 · #10B981	60 · #454545	60 · #9153CD	60 · #3DAAD2
	70 · #107D6C	70 · #2B926C	70 · #474747	70 · #753EAB	70 · #2A8CB0
	80 · #065B4E	80 · #1B7051	80 · #343434	80 · #5B2B89	80 · #1B6F8E
	90 · #054A3F	90 · #0F4E37	90 · #1F1F1F	90 · #421C67	90 · #0F536C
	100 · #043830	100 · #073F2B	100 · #0A0A0A	100 · #2B1045	100 · #06384A

• TYPOGRAPHY — EVERY STYLE

Style	Font	Size	Weight	Line height	Notes
Title / Desktop					
H1	Inter	60	Extra Bold	72	Live override: line-height 1, uppercase, tracking -0.8
H2	Inter	36	Extra Bold	44	Live override: uppercase, tracking -0.4
H3	Inter	24	Bold	32	
H4	Inter	20	Semi Bold	28	
Title / Tablet					
H1	Inter	40	Extra Bold	48	
H2	Inter	28	Extra Bold	36	Live override: tracking -0.4, uppercase
Title / Mobile					
H1	Inter	26	Extra Bold	32	
H2	Inter	24	Extra Bold	32	
H3	Inter	20	Bold	28	
Body					
lg Regular	Roboto	20	Regular	28	
Base Regular	Roboto	18	Regular	28	
Base Semibold	Roboto	18	Semibold	28	
sm Regular	Roboto	16	Regular	24	
sm Semibold	Roboto	16	Semibold	24	
xs Regular	Roboto	12	Regular	16	
Button					
l / xl	Roboto	16	Regular	24	Live hero CTAs render Semibold
Base	Roboto	16	Regular	24	
sm / base	Roboto	14	Regular	20	
xs Regular	Roboto	12	Regular	16	
xs Medium	Roboto	12	Medium	16	

• SPACING & LAYOUT — FULL SCALE

Spacing scale	Value	Page margins	Margin	Content width
Mobile margins, small internal padding	16px	Desktop · 1280px viewport	80px	1120px
Card internal padding, icon insets	24px	Tablet · 834px viewport	40px	754px
Column gutters (desktop)	32px	Mobile · 375px viewport	16px	343px
List item vertical gaps	40px	Radius tokens		
Desktop / tablet page margins	80px	Buttons / inputs (web)		
Mobile section top padding	88px	Nav items, icon-only (corner-radius/S)		
Desktop / tablet section top padding	120px	Buttons (mobile pill mode)		

• LOCAL VARIABLES — TOKENS

Token	Value	Use	Token	Value	Use
Text			Radius		
Text/Brand	#1F9F8B	Accent, links, active states	Corner radius/Buttons-regular	12px	Web buttons & inputs
Text/Brand alt	#9153CD	Secondary accent, PRO	corner-radius/S	8px	Nav items, icon-only
Text/Primary	#474747	Default body & heading text	Elevation & glow		
Text/Secondary	#595959	Supporting text	Elevation/SM	0 4 12 / .12	Cards, inputs
Text/Tertiary	#858585	Muted / placeholder text	Elevation/MD	0 4 24 / .16	Modals, dropdowns
Border & surface			Glow/Brand	rgba(62,180,137,.3)	Brand CTA emphasis
Border/Secondary	#ADADAD	Default stroke	Glow/Purple	rgba(145,83,205,.4)	PRO / alt CTA emphasis
Border/Tertiary	#EBEBEB	Hairline / subtle stroke			
Surface/Background/Primary	#FFFFFF	Default background			

• USAGE RULES

• Do	• Don't
Set H1/H2 uppercase · keep UI copy sentence case	Invent a new border, shadow, or grey instead of using a token
Keep one CTA per section, teal primary / purple secondary	Mix Inter and Roboto within one text block
Use the full-colour pin + trident lockup in product contexts	Run more than two CTAs in one visual area